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MALTA-BASED INTERNATIONAL INVESTMENT FIRM VON DER HEYDEN GROUP LAUNCHES LUXURY YACHT CHARTER COMPANY

The Von der Heyden Group, an international investment firm eminent in almost 20 cities around Europe, has launched a <u>luxury Yacht Charter company</u> based in Malta. For more than the last 30 years, the Group has made its mark in prominent locations through national real estate developments including A-Class commercial, residential buildings as well as the rehabilitation of landmark sites. The Von der Heyden Group has also spearheaded several successful real estate investment programs, including a luxury real estate agency operating in Sardinia, <u>Von der Heyden Real Estate</u>, a 9-hotel hospitality franchise, <u>IBB Hotel Collection</u> and <u>Cugó Gran</u> as well as a 4-establishment restaurant and catering company, <u>Hammett's Collection</u>.



Von der Heyden Yachting Ltd anchors an exclusive fleet of <u>Ferretti Yachts</u> moored in Malta, Sardinia and Menorca and will specialise in creating bespoke experiences to destinations around the Mediterranean.

With a history and heritage in luxury real estate and hospitality, the Group has over three decades maintained its status and commitment in delivering first-class innovations and exponential growth for shareholders and business partners. Von der Heyden Yachting is a natural offshoot and complementary addition to the Group's subsidiaries, stemming from a personal passion and a deep appreciation of the sea. Our specialised Yachting company is not only distinguished by its



mission to deliver unparalleled luxury experiences, but also through the truly unique and customised journeys for our clients in remote and magical locations around the Mediterranean.

Sven von der Heyden, Founder and Chairman, Von der Heyden Group



Von der Heyden's Yachting fleet is in Puerto Portals (Mallorca), Poltu Quatu (Sardinia) and the Grand Harbour Marina in Malta where the ultra-luxurious 29 meter Riva Argo yacht is moored. It is also where one of the Group's luxury hotels is situated (Cugó Gran Macina Grand Harbour) as well as the marina where the Group installed the island's first seabin in the Capital's harbour. Bespoke charters are offered around the Balearic Islands, the Costa Smeralda and Sardinia or further afield on board the flagship 29 meter Riva Yacht. The Malta-based luxury Yacht charter company offers 5 types of water sport options on board (depending on yacht type) and a specialised, highly trained crew with decades of worldly yacht charter expertise, combined with an impeccable hospitality experience.

This week, the Group has launched its website for multiple markets: www.vonderheydenyachting.com

About the Von der Heyden Group [BOILER PLATE]



YACHTING

The Von der Heyden Group was founded in Germany in 1989 by Sven von der Heyden as a high-quality niche player on the European Real Estate market. Over more than three decades, the Group has recorded investment programs, representations and developments in almost 20 cities around Europe and the United States. The Group is commonly known for its quality high-end finishes and for achieving record prices for its award-winning projects when sold.

Real Estate Development

In December 2019, the Von der Heyden Group officiated the <u>sale of the Blue Tower at Bavaria Towers</u>, one of Munich's largest development projects, to Real I.S, a leading asset manager on the German market, having completed long-term lease contracts for the state of the art project. The Group is currently undergoing <u>the fourth and final development phase of Andersia Silver, Poznań's highest A-Class building</u>, <u>after Poznań Financial Center</u>, Andersia Tower and Andersia Business Center, completed in 2001, 2007 and 2012 respectively.



Real Estate Investment

In Q4 2020, the Group's Asset Management Company in Ukraine was granted an asset management license by the National Securities and Stock Market Commission (NSSMC). The license, allows the subsidiary to launch a real estate fund specialising in real estate investments for institutional investors,

family offices and UHNWI.

Subsidiaries of the Von der Heyden Portfolio

Besides real estate development and investment, the Group also operates a luxury real estate agency in Sardinia, <u>Von der Heyden Real Estate</u> an award winning 9-hotel hospitality franchise, <u>IBB Hotel Collection</u> and <u>Cugó Gran</u> and a 4-establishment restaurant and catering company, <u>Hammett's Collection</u>.

With over 30 years of sound experience and a continuing presence in European markets, the investment firm enjoys the trust of international financial institutions, investment and pension funds, big market players, embassies, governmental institutions, cities and private investors.

Watch: The story of the Von der Heyden Group with over 30 years of Trust in Europe since 1989, in our Corporate Video